



ARENA USE AND RENTALS

📞 724-344-2233

@ info@littletownarena.com

📍 *Arena Location*
44 Campbell Drive
Avella, PA 15312

✉️ *Mailing Address*
744 Avella Road
Avella, PA 15312

Dear Little A Town Arena Supporter

I am asking for your support of the Little A Town Arena. We are looking at physical improvements to the Arena to make it even more attractive for future equestrian, Motorsports, and community events.

Little A Town Arena provides many community benefits for the Town of Avella and nearby.

Why support the Arena:

1. Your donation will support critical community services including Fire, EMS, and School programs
2. Little A Town Arena provides a unique and attractive entertainment venue for the Avella area including Cross Creek and Independence Township
3. Little A Town Arena brings thousands of visitors to our communities supporting local businesses
4. The Arena unites Avella and brings a source of pride to our community.

We offer Sponsorship Opportunities for the upcoming Rodeo/Truck/Tractor Pull (see next page for sponsorship levels). Individual donations can also be made to our nonprofit. Regardless of what type of donation, your check should be made payable to "Little A Town Arena." The sponsorship form and check should be sent to: 744 Avella Rd, Avella, PA 15312

Your support for the Arena helps preserve Avella's past and also its future as a destination point for Washington County residents and beyond.

Please call Dani Kreider at 724-344-2233 or via email: dani@littletownarena.com with any sponsorship questions.

Thank you for supporting the Little A Town Arena.

Tim Paris



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LITTLE A TOWN ARENA 2025 SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR(S) \$16,000.00

- Listed as Presenting sponsor on all social media, event advertising, and media coverage.
- Speaking opportunity and event recognition during the event
- Direct contact with equestrian audience
- 50 VIP Tickets and 50 General Admission Tickets for each event

Also Included:

- VIP Seating for VIP guests
 - Meet and Greet with personnel and contestants from 5-5:30pm (with autographs)
 - Early Access to Arena Grounds for “Behind the Chutes” Tour – Rodeo
 - Early Access to Petting Zoo - Rodeo
-

EVENT SPONSOR(S) \$8,000.00

- Listed as Event sponsor on all social media, event advertising, and media coverage.
- Speaking opportunity and event recognition during the event
- Direct contact with equestrian audience
- 64 Tickets for each event (Rodeo and Tractor Pull)

Also Included:

- Preferred Seating
 - Meet and Greet with personnel and contestants from 5-5:30pm (with autographs)
 - Early Access to Arena Grounds for “Behind the Chutes” Tour – Rodeo
 - Early Access to Petting Zoo - Rodeo
-

PRIZE MONEY SPONSOR(S) \$4,000.00

- Listed as Prize Money Sponsor on social media, event advertising, and media coverage.
- Speaking opportunity and event recognition during the event
- Direct contact with equestrian audience
- 16 Tickets for each event (Rodeo and Tractor Pull)

Also Included:

- Preferred Seating
- Meet and Greet with personnel and contestants from 5-5:30pm (with autographs)
- Early Access to Arena Grounds for “Behind the Chutes” Tour – Rodeo
- Early Access to Petting Zoo - Rodeo



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LITTLE A TOWN ARENA 2025 SPONSORSHIP OPPORTUNITIES

GATE SPONSOR(S) \$2,000.00

- Listed as Gate Sponsor on social media, event advertising, and media coverage.
 - 10 tickets for each event (Rodeo and Tractor Pull)
 - Also Included:
 - Preferred Seating
 - Meet and Greet with personnel and contestants from 5-5:30pm (with autographs)
 - Early Access to Arena Grounds for “Behind the Chutes” Tour – Rodeo
 - Early Access to Petting Zoo - Rodeo
-

ARENA SPONSOR(S) \$1,000.00

- Listed as Arena Sponsor on social media, event advertising, and media coverage.
 - 6 Tickets for each event (Rodeo and Tractor Pull)
 - Also Included:
 - Early Access to Petting Zoo - Rodeo
-

TRACK SPONSOR(S) \$500.00

- Listed as Track Sponsor on event advertising
 - 4 Tickets for each event (Rodeo and Tractor Pull)
 - Also Included:
 - Early Access to Petting Zoo - Rodeo
-

ARENA PATRON(S) \$250.00

- Listed as Arena Patron on event advertising
- 2 Tickets for each event (Rodeo and Tractor Pull)
 - Also Included:
 - Early Access to Petting Zoo - Rodeo



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LITTLE A TOWN ARENA 2025 SPONSORSHIP FORM

Contact Name _____

Company Name _____

Address _____

Email _____

Phone _____

Check for sponsorship level you want:

- | | | |
|--------------------------|----------------------------|--------------------|
| <input type="checkbox"/> | PRESENTING SPONSOR | \$16,000.00 |
| <input type="checkbox"/> | EVENT SPONSOR | \$8,000.00 |
| <input type="checkbox"/> | PRIZE MONEY SPONSOR | \$4,000.00 |
| <input type="checkbox"/> | GATE SPONSOR | \$2,000.00 |
| <input type="checkbox"/> | ARENA SPONSOR | \$1,000.00 |
| <input type="checkbox"/> | TRACK SPONSOR | \$500.00 |
| <input type="checkbox"/> | ARENA PATRON | \$250.00 |
| <input type="checkbox"/> | INDIVIDUAL SPONSOR | \$_____ |

Your check should be made payable to “Little A Town Arena.”

The sponsor form and check should be sent to:

Little A Town Arena
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Avella, PA 15312